

Associate PPC Client Manager

Fujisan Marketing is a Seattle based **digital marketing firm** with proven results for strategy, execution and communication. Our core services include; Pay-Per-Click Management, Search Engine Optimization, Display Advertising, Landing Page Development/Testing and Google Analytics consulting.

We are looking for a full time; **Associate PPC Client Manager**. The ideal candidate will have prior search engine marketing experience, be data-driven, and have proven success managing numerous search engine marketing campaigns. You will create new campaigns, conduct bid management and optimization, prepare reports and in support of advertiser goals. Confidence, accountability and action-oriented attitude and habits are keys to success. The Associate Client Manager will collaborate closely with client and agency team members to achieve project goals.

What you will be doing:

- Develop keyword lists and ad copy for search campaigns.
- Create new paid search campaigns (PPC, Display) utilizing internal Web-based systems.
- Proactively identify and implement potential campaign improvements and optimizations.
- Keyword Research, Competitive Analysis and Budget management.
- Assess landing pages used in search engine marketing campaigns.
- Create campaign reports.
- Monitoring of new trends in Search and making recommendations to client-facing staff.
- Must have excellent verbal and written communications skills, demonstrate a high degree of professionalism, and show strong attention to detail.

Other duties as needed:

- Manage new client projects from initiation to completion.
- Work with Fujisan Marketing project manager regarding timelines and deliverables.
- Being able to translate business goals into deliverables.
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What you need to be successful:

- College Degree in Math, CS or Accounting preferred
- 1-2 year's search engine marketing on Google and Bing
- Familiarity with Google Analytics or other third-party analytics and optimization tools
- Strong working knowledge of Microsoft office and Google Forms
- Excellent client-facing and internal communications skills
- Excellent written and verbal communications skills
- Must have the ability to multitask and work within firm deadlines
- Prior experience with PPC and SEO management platforms
- Agency experience or experience working with multiple advertisers a plus

Outstanding Benefits include:

- Competitive compensation
- Health and dental
- Generous PTO and paid holidays
- Simple IRA with company match

To learn more about Fujisan Marketing, go to www.fujisanmarketing.com.

Fujisan Marketing has partnered with All Things HR, an external HR Consulting Company, to assist with their hiring process. Submit your resume to jobs@allthings-hr.com.